

**"Now that's a butchery  
I'd buy from!"**

— Gordon Ramsay

TOP INTERNATIONAL CHEF  
12 MICHELIN STARS  
WORLD'S TOUGHEST FOOD CRITIC



Watch our TV ad and  
get to know the real  
Gordon Ramsay.

45 mins ago Don't forget follow us on Twitter and Facebook to be the first  
to enter our new competitions @checkerssa



Follow us on Twitter @checkerssa



**Our Butchery**

**Cook like  
Gordon** ▶



**WIN**

Win a signed  
Gordon Ramsay  
cookbook.



 Like

2.1k



# "Now that's a butchery I'd buy from!"

– Gordon Ramsay

Home > Our Butchery > Steakhouse Classic

     0

## STEAKHOUSE Classic

### "Eight extra-matured cuts! This is unbelievable steak. Well done Checkers."

– Gordon Ramsay

✓ Extra matured for the period  
proven by research to be  
optimum for maximizing both  
tenderness and flavour

✓ Thick cut to our expert  
butchers' standards

    2.1k



#### Rib-eye

The cut with the most marbling,  
meaning more tenderness and



# "Now that's a butchery I'd buy from!"

– Gordon Ramsay

Home > Our Butchery > More famous meats

     0

## "Let's see what they've got."

– Gordon Ramsay

### Championship Boerewors



- ✓ 47 000 PIECES TASTED
- ✓ 10 EXPERT JUDGES
- ✓ 1 CHAMPION
- ✓ ENDORSED BY THE SA CHEFS ASSOCIATION



### Grill House Style Ribs




- ✓ FULLY COOKED
- ✓ PORK LOIN
- ✓ STICKY BBQ MARINADE

### Certified Natural Lamb



- ✓ NATURALLY REARED, FREE OF ADDED HORMONES AND ANTIBIOTICS
- ✓ THE ONLY ECOLOGICALLY AUDITED RED MEAT BRAND IN SA
- ✓ CAN BE TRACED BACK TO ITS FARM OF ORIGIN



    Like 2.1k



**"Now that's a butchery I'd buy from!"** – Gordon Ramsay

Home > Get to know Gordon



# Watch Gordon put us to the test!

Watch our TV ad and then get to know the real Gordon Ramsay below with exclusive behind-the-scenes footage.



## Get to know Gordon



Gordon in the kitchen



Gordon talks about SA

New clips  
coming soon

Gordon talks about SA

New clips  
coming soon

Gordon talks about SA

New clips  
coming soon

Gordon talks about SA

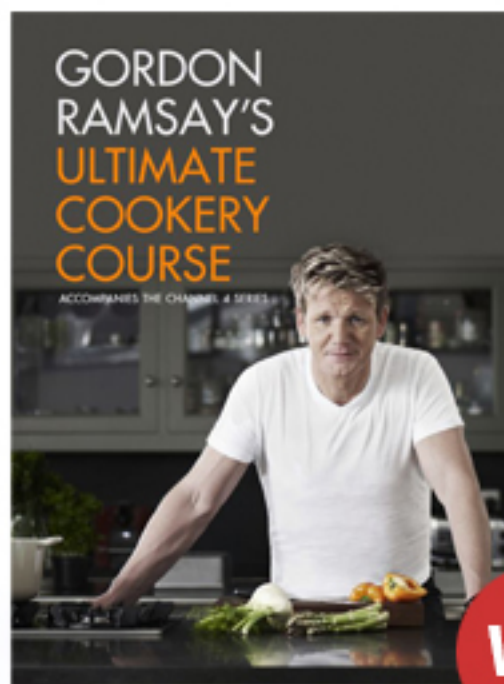


Don't forget to follow us



**"Now that's a butchery I'd buy from!"** – Gordon Ramsay

Home > Win > Competitions



**WIN**

## Win a signed copy of Gordon's latest cookbook.

Simply fill in your details here and we'll let you know whether you've made the cut.

Full Name:

Email:

Mobile:

Province:

Please select ▾

☐

Select to receive our monthly newsletter, competitions and more.

**Submit Entry**



To increase your chances of winning, join us on Facebook.







Checkers

Coffee Collection ▾

✓ Liked

+ Create Page

# "Now that's a butchery I'd buy from!" – Gordon Ramsay

TOP INTERNATIONAL CHEF  
HOLDS 12 MICHELIN STARS  
WORLD'S TOUGHEST FOOD CRITIC



Cook  
Like  
Gordon



Our  
Butchery



## WIN a signed Gordon Ramsay cookbook.

Full Name

Email Address

Province

☒ Click to receive news on our latest deals, recipes and more!

**Enter** ▶

## Get to know Gordon





**"Now that's a butchery  
I'd buy from!"** – Gordon Ramsay

HOLDS 12 MICHELIN STARS

**WIN**

Win a signed  
Gordon Ramsay  
cookbook.



See why top chef and toughest food critic Gordon Ramsay  
approves of our butchery.

[View More](#)



### Meet Gordon Ramsay

View behind the scenes footage of our TV ad



### Recipes & Tips

Get exclusive recipes developed by Gordon  
delivered to your inbox.



### Win

Stand a chance to win a signed copy of  
Gordon Ramsay's latest cookbook